



YOUR CONNECTION IN ACTION



New Era of Israeli - Ukrainian Relationship. Challenges and Opportunities.

Dates: 14/12/16 - 15/12/16

Israeli Friends of Ukraine in cooperation with Global Ukraine are delighted to present a new initiative – **Israeli - Ukrainian Alliance (“IUA”)**.

IUA is an international professional network that provides high-quality strategic entrepreneurship opportunities for companies and organizations of all types and sizes to cooperate in Israel and Ukraine by engaging Israeli and Ukrainian Diaspora all over the world.

Alliance’s main objective is to develop and implement the concept of an Israeli - Ukrainian Entrepreneurship Hub – collaborative interactive platform that will extend social and business support facilities of both countries. IUA is concentrated on growing, developing and reaching full potential of both countries entrepreneurship relationship, as well as connects leaders from politics, business and society both in Israel and Ukraine.

As the step towards sustainable partnership, we would like to invite you to the Israeli - Ukrainian Entrepreneurship Forum on the topic **“New Era of Israeli - Ukrainian Relationship. Challenges and Opportunities”** taking place in Tel Aviv, Israel, on **14/12/16 - 15/12/16**.

Israeli - Ukrainian Entrepreneurship Forum **mission** is to:

- form a common vision and formulate a strategy on Israel - Ukrainian entrepreneurship cooperation;
- raise awareness on possible challenges and opportunities under the Free Trade Agreement to be signed between Israel and Ukraine;
- create an environment for a dialog about sustainable collaboration between Israel and Ukraine;
- engage key business players and decision makers in shaping the concept of the Israeli - Ukrainian Entrepreneurship Hub;
- launch a network of professionals and entrepreneurs who will contribute to Israeli - Ukrainian relationship development;
- share knowledge and expertise in the spheres of Software Product Development, Agricultural sector, Biotechnology, Eco-Technologies and Life Science spheres in Israel and Ukraine.

ISRAELI - UKRAINIAN ALLIANCE

Should you have any questions with the regard Israeli - Ukrainian Entrepreneurship Forum and/or Israeli - Ukrainian Alliance, feel free to contact us.

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